

The Art Digest  
[Peyton Boswell]

1928

*Editorial Offices*

# THE ART DIGEST

HOPEWELL, NEW JERSEY

U. S. A.

August 7, 1928.

Mr. Sydney P. Noe, Sec.,  
American Numismatic Society,  
156th. St. West of Broadway,  
Borough of Manhattan,  
New York, N. Y.

Dear Mr. Noe:

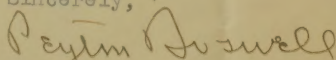
We will greatly appreciate it if you will send us a list of persons, selected from your own mailing list, who might be interested in subscribing to The Art Digest. This favor will be of the greatest value to us. The list will be kept confidential, will never be allowed to leave our possession, and will be used for no other purpose than to promote the circulation of the magazine.

The Art Digest will start its third year in October, and will mark the event by a campaign to obtain another 10,000 subscribers. The magazine, as you know, has had an almost phenomenal success because it has supplied a hitherto unfilled need in American journalism, that of presenting an unbiased and full review of news and opinion in the world of art.

Already, we feel, The Art Digest has achieved much in promoting art interest and art understanding in America, and yet it has only made a beginning of the work it can accomplish in the years to come. We believe that, for this reason, we can rely on your full co-operation.

We wish to compile immediately, for use in October, a list of 50,000 prospective subscribers. Your compliance with our request for a list of names will help us greatly.

Sincerely,



President and Editor,  
The ART DIGEST, Inc.

13th August, 1928

Mr. Peyton Boswell,  
President and Editor,  
The Art Digest,  
Hopewell, N.J.

Dear Sir:

Responding to yours of the 7th, I am submitting a list of members who might be interested in The Art Digest. Our rules do not permit me to send a list of our members, but I think this selection comprises those who are most likely to be interested.

W.Gedney Beatty, 247 Central Park West, New York, N.Y.  
Edward T. Newell, Hotel Plaza, New York, N.Y.  
Hoyt Miller, East Shore Road, Great Neck, Long Island, N.Y.  
Henri Weil, 210 East 51st St., New York, N.Y.  
Robert J. Eidlitz, 41 East 42d Street, New York, N.Y.  
Albert Gallatin, 7 East 67th Street, New York, N.Y.  
Albert M. Kohn, 321 Fifth Avenue, New York, N.Y.  
Foster Stearns, Holy Cross College Library, Worcester, Mass.  
William C. Langdon, Room 307, 195 Broadway, New York, N.Y.  
Jennings Hood, 13th and Chestnut Streets, Philadelphia, Pa.

Very truly yours,

Secretary

*Editorial Offices*

# THE ART DIGEST

HOPEWELL, NEW JERSEY

U. S. A.

August 30, 1928.

Mr. Sydney F. Noe,  
Sec. & Librarian,  
American Numismatic Society,  
156th. St. west of Broadway,  
New York, N. Y.

Dear Mr. Noe:

The Art Digest takes pleasure in inviting you, throughout the coming season, to co-operate with it in the matter of news.

More than ever this season The Art Digest will be a newspaper of art as well as a comprehensive review, and it is anxious to be first in the announcement of all art events.

You can co-operate, to our mutual advantage, in three ways:

A--By sending us as far in advance as possible (even two or three months) the dates and titles of your exhibitions for our "Great Calendar."

B--By sending us as soon as printed newspaper clippings of what the critics say of your exhibitions.

C--By sending us photographs of significant works that come to your attention, and accounts of events in the art world which you regard as important.

The Art Digest, which has had so great a success in its first two years, is about to take another step forward. It craves your good will and assistance.

In this connection, if you have not already done so, won't you please send us, at your earliest convenience, a transcript of your mailing list to aid in our big fall campaign for subscriptions. If you have already done so, allow us to thank you.

Faithfully,

*Payton Dowell*

Editor and President.